

## Have your say – Implementation of 20mph limit, within Bridge



Following the adoption of the Bridge Neighbourhood Plan and concerns raised by residents, Bridge Parish and Kent County Council's (KCC) Highway Improvements Team have been reviewing the speed of vehicles traveling through Bridge. Concerns raised include the safety of pedestrians and other road users.

As per the policy within the Bridge Neighbourhood Plan, we have identified several roads where a 20mph restriction could be implemented to slow the speed of traffic and in turn make it safer for pedestrians and other road users to travel within the village.

20mph speed limits are often used in residential areas where there is generally a high proportion of vulnerable road users and where traffic flows are low. A 20mph speed limit should be designed to be "self-enforcing" so that the traffic naturally keeps to the speed limit. This can sometimes be achieved without additional measures due to the physical layout of the road, on-street parking etc. Otherwise, physical traffic calming measures may be needed to go along with the introduction of the change in the speed limit. This can include gateway treatments, speed humps, chicanes, road narrowing, and other measures to both physically and visually reinforce the reduced speed limit.

It is worth noting that while residents may support a 20mph zone in principle they often object to traffic calming measures near their home and design requirements often give little scope to adjust the location.

Where existing measured traffic speeds are above 24mph it may be necessary to install traffic calming features to reduce speeds below 24mph. These might be physical or virtual traffic calming depending on the nature of the road.

Signage alone is unlikely to have a significant effect on traffic speeds (typically around a 2mph reduction to the mean speeds is all that is likely) and so KCC will consider requests on a case-by-case basis, with the whole road environment and context being assessed.

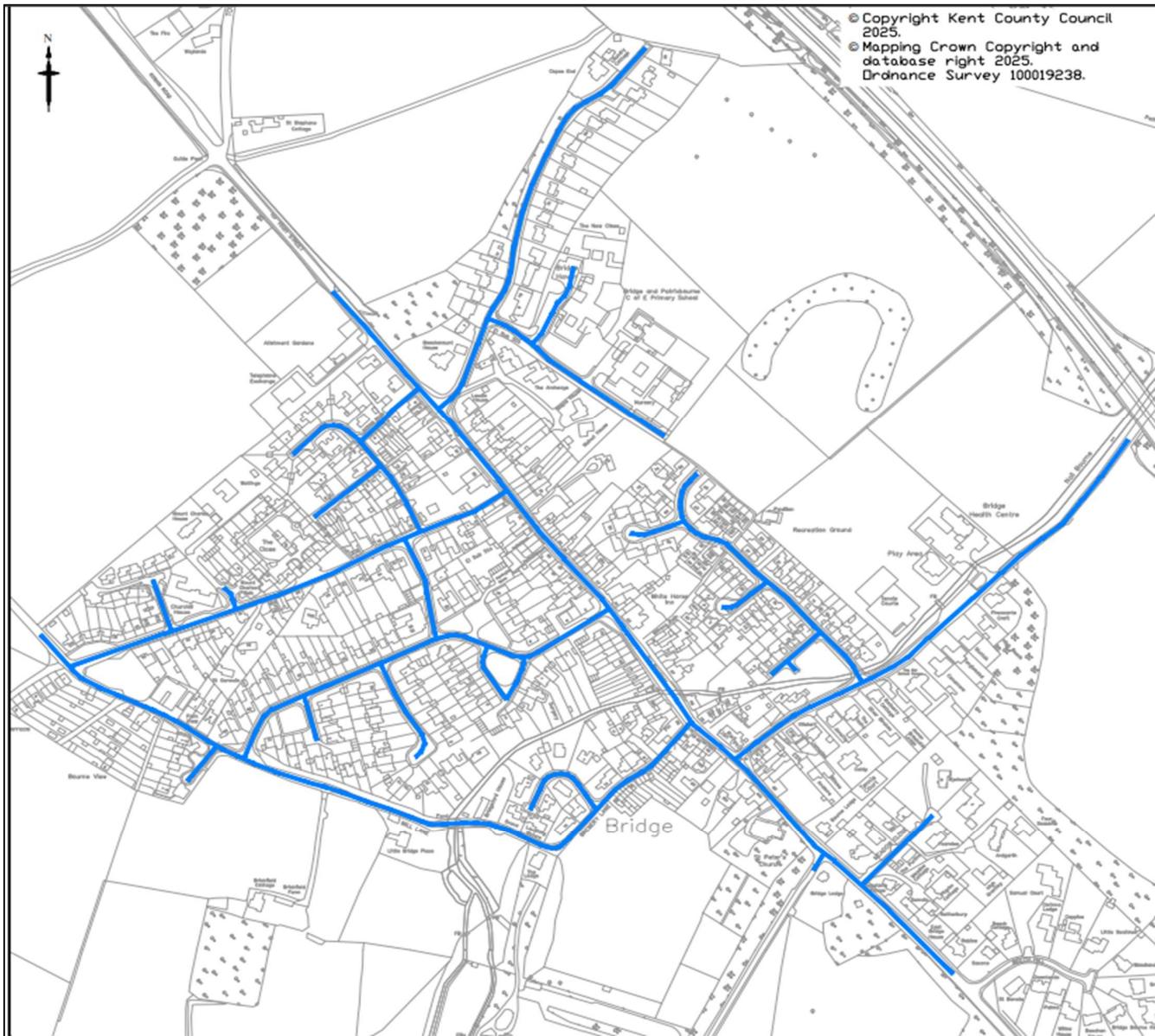
The cost of 20mph zones can vary significantly and will depend on the number of roads affected, the number of entry points into the zone and the type and amount of traffic calming required. Typical starting costs for the installation of a 20mph zone are:

- Traffic Regulation Order from £3125 (required for all 20mph Zones)
- Zone entry treatment (2x pairs of signs on new posts plus carriageway roundel) from £1600 which will be needed for each entry point into the zone.

Please note that the overall cost can increase significantly due to several reasons, for example the need for temporary road closures or installation of physical traffic calming measures.

We are therefore considering implementing a 20mph limit on the following roads, as shown on the enclosed map(s):

- Brewery Lane
- Churchill Close
- Conyngham Lane
- Dering Close
- Dering Road
- Filmer Road
- Ford Close
- Green Court
- High Street
- Mill Lane
- Patrixbourne Road
- Riverside Close/Mews
- Saxon Road
- Union Road
- Western Avenue
- Windmill Close



### Your views matter

Ahead of any statutory consultation, we are seeking local opinion and have provided the questionnaire for you to tell us what you think.

The feedback from this informal engagement questionnaire will be considered by Bridge Parish Council and help inform if and how the scheme proceeds.

Please complete the online version of the form by clicking on the following link

<https://forms.gle/XGWn8pqQqWbvzoNLA>

Alternatively you can obtain a hard copy of the questionnaire from St Peters Church or Londis.

If you need any help taking part, or have any questions, please contact us by email [clerk@bridgevillage.co.uk](mailto:clerk@bridgevillage.co.uk) or telephone us on **07733 759195**.

**Please get your response to us by Friday 12<sup>th</sup> December 2025.**

**Time scale:** To help set expectations this informal engagement questionnaire is the first phase in the long process of implementing this project. Bridge Parish Council have been informed this process is likely to take a year. Bridge Parish Council will work with KCC Highways to endeavour to speed up this process wherever possible.

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